




## Emerging Strategies for the Treatment of Metastatic Colorectal Cancer

**VANDERBILT**  School of Medicine This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of Vanderbilt University School of Medicine and the Continuing Education Alliance. Vanderbilt University School of Medicine is accredited by the ACCME to sponsor continuing medical education for physicians. Vanderbilt University School of Medicine designates this educational activity for a maximum of 5.0 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

**CME EVALUATION FORM AND QUIZ MUST BE TAKEN ONLINE TO RECEIVE CME CREDITS.** The *printed* questions contained in this supplement are for your convenience only and are intended to be used as a reference. They are not intended to take the place of the quiz. To be sure you are given CME credit for taking the quiz, you must complete the quiz online at [www.nprcrc.org](http://www.nprcrc.org) no later than June 15, 2007 and correctly answer 80% of the questions.

### Target Audience

Oncologists

### Faculty

#### Al B. Benson III, MD

Professor of Medicine, Northwestern University Feinberg School of Medicine  
Associate Director for Clinical Investigations, Robert H. Lurie Comprehensive Cancer Center  
Chicago, Illinois

#### Charles D. Blanke, MD

Associate Professor of Medicine, Division of Hematology/Oncology, Oregon Health & Science University  
Director, Solid Tumor Oncology Program, Oregon Health & Science University Cancer Institute  
Portland, Oregon

#### David H. Ilson, MD, PhD

Associate Professor, Department of Medicine, Weill-Cornell Medical College  
Associate Attending Physician, Memorial Sloan-Kettering Cancer Center  
New York, New York

#### Nancy E. Kemeny, MD

Professor of Medicine, Weill-Cornell Medical College  
Attending Physician, Memorial Sloan-Kettering Cancer Center  
New York, New York

#### Lee S. Schwartzberg, MD

Clinical Professor of Medicine, University of Tennessee College of Medicine  
Medical Director, The West Clinic  
Memphis, Tennessee

This activity is supported by an unrestricted educational grant from Pfizer Inc.

## Learning Objectives

Upon completion of this activity, participants should be better able to:

- Discuss the safety and efficacy of currently available cytotoxic and targeted agents for metastatic colorectal cancer.
- Outline the options for the integration of these agents into first-, second-, third-, and later-line treatment settings.
- Evaluate specific patient and disease parameters needed to develop an optimal treatment plan.
- Develop an individualized treatment plan for patients with newly diagnosed metastatic colorectal cancer.
- Develop an individual treatment plan for patients with newly diagnosed potentially curable, liver-only metastatic colorectal cancer.
- Outline strategies to maximize clinical outcomes and minimize cancer treatment-related toxicities.

## Faculty Disclosures

It is the policy of Vanderbilt University School of Medicine that the information presented in Vanderbilt University CME activities will be unbiased and based on scientific evidence. To help participants make judgments about the presence of bias, CE Alliance discloses the following financial relationships with commercial entities that produce or market products or services related to the content of this CME activity. Off-label use of drugs is discussed in this enduring material. Physicians should consult manufacturer's product information before prescribing any drug or device.

**Dr. Benson III:** *grant/research support:* Amgen Inc., Bristol-Myers Squibb, Genentech Inc., ImClone Systems Incorporated, Pfizer Inc, Roche, sanofi-aventis Group; *consultant:* Amgen Inc., Bristol-Myers Squibb, Genentech Inc., ImClone Systems Incorporated, Pfizer Inc, Roche.

**Dr. Blanke:** *speakers bureau/honorarium:* Roche.

**Dr. Ilson:** *grant/research support:* Pfizer Inc, sanofi-aventis Group; *speakers bureau:* Genentech, Inc., Roche; *consultant:* Daiichi Pharmaceutical Corporation, Pfizer Inc., sanofi-aventis Group.

**Dr. Kemeny:** *grant/research support:* Codman, Pfizer Inc, sanofi-aventis Group; *honorarium:* Pfizer Inc.

**Dr. Schwartzberg:** *speakers bureau:* Amgen Inc., Bristol-Myers Squibb, Genentech Inc.

## Americans With Disabilities Act

It is the policy of Vanderbilt University School of Medicine not to discriminate against any person on the basis of disabilities. If you feel you need services or auxiliary aids mentioned in this act in order to fully participate in this continuing education activity, please call Continuing Education Alliance at 203-983-5700.

## How to Receive Credit

The estimated time to complete this activity is 5 hours. Oncologists wishing to receive 5.0 AMA PRA Category 1 Credits™ must:

- Read the supplement articles.
- Relate the content material to the learning objectives.
- Correctly answer at least 80% of the self-assessment questions.
- Complete the evaluation form found at [www.nprcrc.org](http://www.nprcrc.org) and submit it as indicated.

A CME certificate will be immediately available at [www.nprcrc.org](http://www.nprcrc.org) upon successful completion of the requirements.

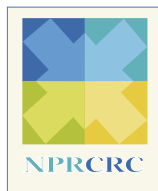
**Release date:** June 15, 2006

**Expiration:** Credit will be awarded for required materials received no later than June 15, 2007.

## Disclaimer

The opinions or views expressed in this continuing education activity are those of the faculty and do not necessarily reflect the opinions or recommendations of the Continuing Education Alliance, Vanderbilt University School of Medicine, or Pfizer Inc.

## About National Peer Reviews in Colorectal Cancer



The mission of the National Peer Reviews in Colorectal Cancer (NPRCRC) educational program is to assist oncologists and oncology nurses in applying clinical data and management strategies to improve outcomes and survival in patients with colorectal cancer. The program includes continuing education opportunities for physicians and nurses in a variety of media.

Please visit the program's Web site at [www.nprcrc.org](http://www.nprcrc.org) or e-mail [nprcrc@cealliance.org](mailto:nprcrc@cealliance.org) for more information about NPRCRC.